



3729 N. Bay Horse Loop, Tucson, AZ 85719 Phone: 520-907-3318 www.riosassociates.com

Here's a great opportunity for you to learn about the Latino culture, obtain tips, tools and strategies to better equip you in providing culturally appropriate and sensitive care to your Latinos patients.

SPEAK MY CULTURE: CULTURAL COMPETENCY VIRTUAL TRAINING Tailored to your individual specialty needs

Offered through WebEX

Class hours are 8:00 AM-12:00PM (PST).

We will email you a link, as well as instructions so you may sign in and participate in the course.

Please be sure to have available the following:

1. Writing material for taking notes

Fee includes CME Credits. 7 AMA PRA Category 1 Credits™.

If you have any questions or require additional information, please contact us at your convenience 520-907-3318. We are looking forward to seeing you and be prepared to learn a great deal while enjoying yourself, as well. ¡HASTA PRONTO!

OBJECTIVES

- Introduce oneself in a culturally appropriate and sensitive manner
- Utilize an interpreter effectively and efficiently and still connect with your Latino patient throughout the visit
- Improve rapport and engagement with Latino patients
- Promote preventive care and expand knowledge of culture bound syndromes

- Have a better understanding of the Latino culture in relation to the medical setting
- Secure a successful patient interview
- Connect more effectively through Telemedicine
- Enhance education and patient compliance
- Speak some basic key phrases and common courtesies in Spanish

ACCREDITATION

This activity has been planned and implemented in accordance with the accreditation requirements and policies of the Accreditation Council for Continuing Medical Education (ACCME) through the joint providership of The University of Arizona College of Medicine at the Arizona Health Sciences Center and Rios Associates. The University of Arizona College of Medicine at the Arizona Health Sciences Center is accredited by the ACCME to provide continuing medical education for physicians.

The University of Arizona College of Medicine at the Arizona Health Sciences Center designates this live activity for a maximum of 45 *AMA PRA Category 1 Credit(s)* $^{\text{TM}}$. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

DISCLOSURE INFORMATION

All Faculty, CME Planning Committee Members, and the CME Office Reviewer have disclosed that they have no financial relationships with commercial interests that would constitute a conflict of interest concerning this CME activity.